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SIMON LOWE MISTD

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WELCOME

Hello there, and welcome to the 'folio of Simon Lowe—
a graduate from Northumbria Uni. Have a little
look and let me know what you think. Thanks!

LONDON

A poster showing my interpretation of the city.

After visiting London I felt there was a lot of pressure created in making a decision to move as a result of the majority of design jobs being there. As time goes on, the pressure builds up, creating a clear decision of what I must do.

- Blind deboss
- GF Smith Colourplan White
- A2

There's a perception that there are more chances to build a career in London, irrespective of a higher level of competition for jobs, and greater pressure to perform once in them. Hours tend to be longer, the pace of work faster, and wages are always competing against the rising cost of living.

Luckily I work better under pressure.

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CRISIS

A piece of direct mail aimed at raising awareness of the charity Crisis and their work for the homeless.

Crisis focus on changing the attitude of the homeless through education and well being services to sustainably remove people from the street into a home.

I created an uncut pencil that represents the transformation of attitude– negative into positive mind set. Asking the recipient to sharpen the pencil suggests that their help is needed to initiate the process, and their actions will make a difference.

- Screen printed
- Custom made pencil

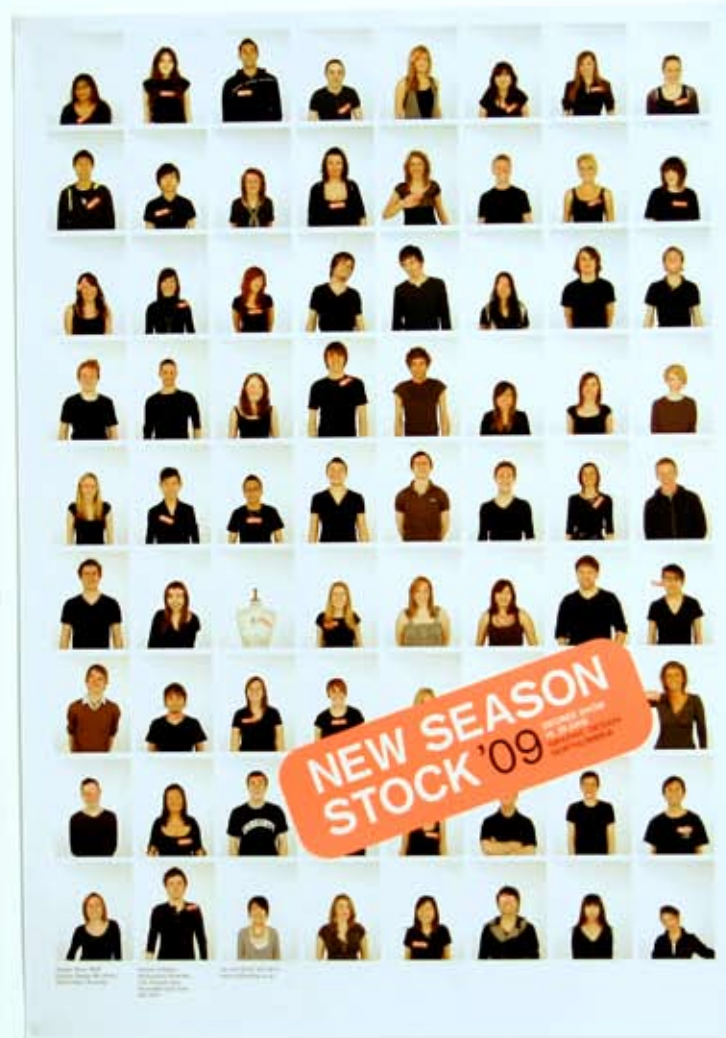


DEGREE SHOW

Northumbria University degree show 2009 catalogue, poster and exhibition. A collaborative project with three other students.

We created an identity for the show following the theme of the students being new stock to reflect our freshness and the innovation we will bring to the design industry.

- Litho printed
- Silk stock
- 330 x 220mm





THREE MINUTES

An open brief in which I interpreted three minutes.

I looked at my perception of time through creating an average of how long I thought three minutes was. As a result I found that I miss out on two seconds every three minutes, which I then represented through varnished type on hidden pages of the book.

- Screen printed
- GF Smith Colourplan Ebony 150 gsm
- A1 folded

Awarded ISTD Membership



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LIKE WHAT YOU SEE?

For more work visit my online 'folio'—
www.simon-lowe.co.uk

PROFILE

I'm a fresh minded graduate who is in love with design—it's the first thing I think about on a morning and the last thing I think of at night. I never stop thinking about it.

I have a passion for innovation and find that my ideas come naturally due to my curiosity in the world. I really enjoy the design process and learning about different disciplines.

I've recently been accepted into the International Society of Typographic Designers for the submission of my solution to the 'Three Minutes' brief.

EDUCATION

2006–2009 **Northumbria University**
First class degree in Graphic Design BA (HONS)

2005–2006 **Cleveland College of Art and Design**
BTEC National Diploma in Foundation Studies

2003–2005 **Prior Pursglove College**
3 A-Levels. Graphic Design, Geography, Mathematics
2 AS Levels. Physics and Fine Art

1998–2003 **Laurence Jackson School**
10 GCSEs grade A–C

SKILLS

Confident in the use of Adobe Illustrator, InDesign and Photoshop, as well as other Adobe and Quark programmes.

Innovative and concise thinker.

In-depth knowledge of image-making, colour, typography and grid layout systems.

Proficient at screen print and letterpress.

EXPERIENCE

November 2009 **Solution Group, Gateshead**
A one month placement helping to produce concepts for clients such as The Sage and Sarah Mains Estate Agents.

October 2009 **Chacha Design, London**
A two week placement working on several live briefs for clients such as RSPB and The Royal Parks.

August–October 2009 **The Institute of Economic Affairs**
Worked on a typographic world map expressing the trade between countries. This is a piece that will be shown in the Northern Gallery for Contemporary Art in Sunderland as a part of the Design Event '09 exhibition.

August 2009 **Type Installation, Northumbria University**
As the winner of a competition about quotes set by the law school, I created an installation using vinyl lettering. I worked without any guidance to develop my winning proposal.

June 2009 **Degree Show, Northumbria University**
Worked as a member of a team chosen to design the catalogue, poster and exhibition. Liaising with printers and other students helped give an insight to a real world brief.

September 2008 **Elmwood, Edinburgh**
A two week placement working under the supervision of Graeme Cook. Helped on various live briefs.

March 2008 **Fat Controller Publishing**
Working in multidisciplinary teams I helped to create and expand their plans for Marketing, Presentation, and PR for a national youth culture magazine for independent minded 18–24s.